

Do You Want To Know How To Get \$427.00 Worth Of Auto Repair Services For Only \$74.95?

Dear Friends and Clients,

Buying a car is expensive. And unfortunately, maintaining that car to keep it in peak running condition can be expensive too...that is...until now!

Hi, this is Scott, owner of Doc Motor Works. I'm really excited about a brand new program we've started called the **Car Care Club**. We've formed this Club to help you save hundreds of dollars on many of the auto repair services that you'll probably need over the next year in order to properly maintain your car.

Membership Has Its Privileges

When you join our Club, you'll be one of our privileged clients that will get to enjoy hundreds of dollars in savings over the next year. As a member, you'll receive a special **Car Care Club Card** that is filled with all of the following car care products and services:

- ✓ **FREE – 2 Oil Changes with Health Checks (A \$60.00 Value)**
- ✓ **FREE - 1 Oil Change with Health Check and Tire Rotation (A \$45.00 Value)**
- ✓ **FREE – Air Conditioning System Check (A \$29.95 Value)**
- ✓ **FREE – 2 Flat Repairs (A \$40.00 Value)**
- ✓ **FREE – Tire Rotation with Brake Inspection (A \$47.50 Value)**
- ✓ **FREE - Battery Charging and Starting System Check (A \$19.99 Value)**
- ✓ **10% off – Minor Engine Tune-up**
- ✓ **\$50.00 off – Front or Rear Brake Service with Brake Pad and Rotor Replacement**
- ✓ **\$20.00 off – Any Brake Repair**
- ✓ **50% off – Computerized Wheel Alignment (You Save \$44.99)**
- ✓ **\$35.00 off – Transmission Flush & Fill**

Add up all the savings and you'll find that you could easily save up to \$427.00 over the next year! But even if you didn't use all of the services on the card, the three FREE Oil Changes alone are well worth the introductory price of \$74.95.

You're not limited to using your Car Care Club Card on only one car. So even if you're driving a newer car and may not need all of the services on the card, you can give it to your spouse or a friend and let them use it to save money on any repairs they may need. Heck, at this low price, the Car Care Club Card makes an excellent gift for anyone that owns a car.

Why Are We Doing This?

Well quite frankly, advertising monthly specials is getting too darned expensive. We'd rather bundle many of the services that you're going to need over the next year and put them on one discount card. That way, the next time you need service, you won't have to go searching the papers to find the best coupons. You'll already have the **Car Care Club Card** with the best specials on it right in your own glove box.

Plus we love to see our clients coming back to our shop again and again. We've found that we can do a much better job repairing and maintaining your vehicle if we get a chance to see it every few months when you get your oil changed and possibly discover that worn belt or cracked hose before it strands you on the side of the road.

Limited Time Offer

As I said earlier, we have a special introductory price of only \$74.95. After the first 75 members sign up, the price goes up to our regular price of \$89.95. So if you want to save hundreds of dollars over the next year, stop by our shop at 18600 S State Route 59, unit B6, between the hours of 8:00 AM to 6:00 PM Monday through Friday, or Saturdays from 8:00 to 1:00. Or if you'd prefer, you can give us a call at 815- 577-3893 and we'll reserve a Car Care Club Card for you at the special introductory price.

As always when you get your car serviced, we'll give you a ride to work or back home to help take the hassle out of getting your car serviced (Within a 10 Mile radius from shop).

Sincerely,

Scott Wisneski
Owner

PS Remember, as a member of our Car Care Club, you'll save up to \$427.00 on many of the services that you'll need to maintain your car over the next year. And the Three FREE Oil Changes alone will more than pay for the introductory membership of only \$74.95.

PPS **SPECIAL BONUS!** If you're one of the first 20 to bring this letter with you to our shop, we'll throw in one more FREE Oil Change (This makes your total savings when you join the Car Care Club a whopping \$452.95!) Stop by our shop or give us a call at 815-577-3893 RIGHT NOW!